

Position Description

Campaign Lead – Africa REACH

Location **South Africa - Cape Town**

Employment Duration **Full time**

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Title: Campaign Lead – Africa REACH

Department: Public Policy and Advocacy

Location: Cape Town, South Africa at the Desmond Tutu Health Foundation at the University of Cape Town

Reports To: Vice President, Public Policy and Advocacy

Classification: Full-time/part-time

How will you fight for an AIDS-free generation?

The Campaign Lead (CL) is accountable for the achievement of all key project objectives of the Africa REACH Initiative and will provide strategic leadership to the Africa REACH Hub. The CL is responsible and accountable for the development and execution of strategies as well as responsible for all internal and external communication. In this role, the person will coordinate and leverage expertise of the Leadership Council to amplify the pediatric HIV agenda in various African and global political arenas. This will include cross-cutting work in government relations, policy, advocacy, and communications to drive momentum around African commitments to end AIDS in children and youth. The CL is responsible for resource mobilization to ensure successful delivery of the mandate of the Africa REACH Initiative including considerations for implementation at national level.

The CL will be an employee of the Elizabeth Glaser Pediatric AIDS Foundation and report directly to the Vice President, Public Policy and Advocacy for the Elizabeth Glaser Pediatric AIDS Foundation (EGPAF). The CL will also work with senior leadership from the Desmond Tutu Health Foundation (DTHF) and EGPAF on high-level campaign strategies and deliverables.

Africa REACH is an African-led, African-focused effort intended to unify and amplify its strongest political and cultural forces to create true continental change and fulfill the promise of an AIDS-free generation in Africa. The Africa REACH initiative will bring together the most powerful elements of African political structures, cultural influence, and generational leadership to create a new action agenda around ending AIDS in children and youth in Africa.

No two days are alike at EGPAF, but what can you expect as a Campaign Lead? Team Leadership and Support

- Recruit and supervise the Africa REACH project staff
- Create a productive work environment
- Manage competing priorities with a focus on activity coordination to maximize efficiencies and available resources

- Liaise with Desmond Tutu Health Foundation to ensure implementation of HR systems that enhance the work for the Africa REACH Project team

Strategy Development and Project Implementation

- Develop a clear strategic direction for Africa REACH and facilitate the development of both the medium-term strategies and shorter-term plans for achieving key objectives
- implementation and oversight of an annual plan to support Africa REACH priorities
- maintain oversight of project budgets and project spending, ensuring sound financial management and compliance with Foundation, donor and legal requirements
- responsible for providing project and donor reports as necessary

Partnerships and External Relations

- identifying, guiding and managing opportunities and partnerships that will advance the initiative and represent Africa REACH in various platforms and for a
- foster strategic and effective collaborations with diverse partners, stakeholders and influencers to achieve impact
- act as a spokesperson for the Africa REACH initiative at all stakeholder levels and manage communication that advances the objectives of the initiative

Resource Development

- Identify resource gaps for effective implementation of objectives
- fundraise for additional resources needed for implantation of the Africa REACH initiative
- responsible for exploring the potential mid- to long-term funding to ensure the attainment of the initiative's goals as well as respond appropriately to funders

Bridge between politics and programs

- Understand programmatic and technical aspects ending AIDS in children and youth

To be successful, you will have:

- Post graduate degree with at least 12 years of experience in project and operations management with proven ability in building projects from the ground up
- Strong knowledge of African regional and sub-regional political contexts, systems and mechanisms
- Understanding of public health especially in relation to pediatric and youth HIV and AIDS
- Track record in leadership/senior management in a related field preferably with an international organization
- Ability to travel at least 40% of the time required

Bonus points if you have:

- Excellent communication skills both verbal and written English, ability to speak French will be an added advantage
- Excellent diplomatic and negotiation skills
- Excellent planning and organizational skills to manage own workload and co-ordinate the work of others
- An agile, strategic, and critical thinker, with the ability of setting process, performance, and outcome goals.
- Ability to quickly understand and absorb new topics, issues, and disciplines and distill relevant advocacy strategies from them

Elizabeth Glaser Pediatric AIDS Foundation (EGPAF) is on a mission to create a world where no mother, child, or family is devastated by HIV and AIDS, and we are making an impact. We are a proven leader in the global fight to end HIV and AIDS, and an advocate for every child to live a full and healthy life into adulthood. For more than 30 years, EGPAF has been a leader in meeting urgent needs in pediatric HIV and AIDS in the world's most affected regions. We carry out our values of passion, innovation, teamwork, leadership, integrity, excellence and equity every day, while maximizing our impact in the communities we serve. **Join us on our fight for an AIDS-free generation!**

As a global, multinational and multicultural organization, EGPAF believes that diversity in the workplace enriches our work and enhances our impact and effectiveness. We believe that employees have the right to work in a climate of mutual respect and integrity that promotes dignity and respect for all, and that enables them to reach their full potential. The Foundation is committed to advancing diversity, equity, inclusion, and belonging (DEI&B), and we strongly encourage those with the following identities to apply: BIPOC, women and non-binary, LGBTQIA+, individuals with disabilities, veterans, and other members of historically underrepresented communities.

EGPAF is an equal opportunity employer and affords equal opportunity to all employees and applicants for employment regardless of race/ethnicity, color, religion, sex (including pregnancy, gender identity, gender expression, and sexual orientation), national origin, age, disability or genetics. In addition to country law requirements, EGPAF complies with US laws governing nondiscrimination in employment in every location in which the Foundation has facilities.

The Foundation does not charge any fees at any stage of the recruitment process. If you are asked to pay a fee at any stage of recruitment, please contact fraud@pedaids.org .